

Why Print CaseMetrix Reports?



In a word: Documentation

- You could also call it **evidence**. The consistent message we've heard from adjusters and defense attorneys is that they need **something tangible** they can take back to their Claims Manager to obtain additional settlement authority.
- It's no secret carriers often start with a **lowball offer**—a strategic move to test the resolve of the plaintiff's attorney and client in hopes of settling quickly and cheaply.
- The most effective response? **Ongoing, data-backed documentation** of your demand—delivered in the form of **CaseMetrix PDF reports and Visualizations**. These visual graphs clearly plot case values and highlight just how far the insurer's offer is from reality (often, the gap is enormous).

As CaseMetrix subscriber Blade Thompson explains:

- “Presenting data-driven comparables adds weight to our demand packages and helps neutralize lowball offers. It shifts the conversation from speculation to reality.”
- “One recent success stands out—we had a complex soft-tissue case in a conservative venue where the insurer offered less than the cost of medicals. Using **CaseMetrix**, I presented half a dozen outcomes involving similar mechanisms of injury, treatment paths, and demographics. Within days, the offer more than doubled, and we resolved the case for a fair value that my client was thrilled with.

CaseMetrix is more than a database—it's a tactical advantage.”