Achieving Success with CaseMetrix: A Legal Professional's Guide

Common Searching Errors: Combining Injuries

#2 Mistake in Injury Valuation: Combining Injuries Poorly

- A common mistake in injury valuation is **improperly combining injuries.** It's not just about combining them—it's **which** injuries and **how** they're paired.
- Think of shows like American Pickers, where buyers "bundle" items to lower the price. In personal injury, the **buyer is the insurance company**, and they want you to bundle injuries—for **less payout.**
- Bundling isn't always bad, but done wrong, it hurts your case. Two common traps:
 - Serious + Minor Injury
 - Example: Back herniation with injections + headaches
 - Adding a low-value injury like headaches can undermine a strong back claim.
 - Different Body Areas
 - Example: Torn rotator cuff + foot fracture
 - These injuries don't often appear together in personal injury cases.
 Combining them limits your search and often lowers value.

Better Approach: Search Separately, Then Add

- Instead of forcing rare combinations:
 - Search each injury individually
 - Note their separate values
 - Add them for a more accurate estimate
- This often gives a **stronger total value** than bundling.

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